



**Dominic Cocco**  
**Feasibility Strategist, MedSurvey**

23 – Philadelphia, PA  
Immaculata University  
Intellus YP Member since 2018

***How did you end up in this industry?***

I majored in business management and minored in marketing at my university making my affinity for marketing quite strong. I was very strongly influenced by a close friend of mine to pursue MR in the medical field. This career and industry present countless opportunities for young folks such as myself.



***What is your proudest professional accomplishment?***

Moving into a management roll at such a young age. I get to make business decision every day that directly influence how the company performs.

***What is your biggest professional challenge?***

Industry history knowledge. I learn so much about the history of our industry but there are times where I wish I had access to more information regarding the past in the MR industry.

***How has being a member of #IntellusYP impacted your career?***

I am able to connect with other young professionals and bounce ideas or experiences off of these folks in order to more easily grow as professional Market Researcher. Being able to relate to others that are my age and share similar experiences is very valuable.

***What's your dream job? (If money was no object, what would you do?)***

I would love to be able to work closely with rare patients and special needs children/adults to be able to provide better care when needed. I feel that this would be a very rewarding career that I would be able to do my entire life.