Recognize Your Healthcare Insights and Analytics Colleagues’ Impact and Bring Prestige to Your Team with the Intellus Worldwide Awards

Nominations Due July 31

Industry awards recognize your colleagues’ impact, boost employee morale, attract new customers and partners to your organization, and place your team in association with other industry leaders. Nominate your colleagues—from young professionals to industry veterans—for the Intellus Worldwide Awards.

Drawing from the deep history and prestige of award programs from Intellus legacy organizations PBIRG (Pharmaceutical Business Intelligence & Research Group) and PMRG (Pharmaceutical Marketing Research Group), these awards represent the expanded impact and bold, exciting future for this nonprofit association serving global manufacturers and service providers representing pharmaceuticals, biologics, medical device and diagnostics, and patients. Awards will be presented at the Intellus Worldwide Summit in April 30.

Intellus Clement-Fordyce Award

This award brings together two prestigious honors—PBIRG’s Mary Clement Lifetime Achievement Award, presented periodically since 2002, and PMRG’s R.R. Fordyce Award, presented annually since 1999.

Both awards were named for highly respected researchers and community members, and both focused on recognizing outstanding service and dedication to the insights and analytics community as well as exemplary character, ethics and leadership skills, and dedication to company and colleagues.

The Intellus Clement-Fordyce Award takes this honor one step further to recognize the lifetime achievement of the best of the best within the healthcare insights and analytics industry. In the spirit of the strong working relationships which Intellus Worldwide has nurtured between industry and consultant members, each nominee for this award will require two nominations to be considered: one from an industry member and one from a consultant member.

Nominees will be selected by a panel of five past recipients of the Clement or Fordyce awards along with two current Intellus leaders. Criteria include:

- Outstanding character, ethics and leadership
- Dedication to company, colleagues, and Intellus Worldwide
Superior expertise, creativity, and ingenuity in developing and executing insights and analytics projects and methodologies

Continual willingness to dedicate time and attention to the training and mentoring of junior colleagues and the betterment of the healthcare insights and analytics profession

Submit a nomination for the Intellus Clement-Fordyc Award now >

**Intellus Impact Awards**

The Intellus Impact Awards serve to strengthen the organization’s commitment to the three pillars of its mission: Advocacy, Community, and Professional Development.

As Intellus continues to build and expand upon its legacy organizations’ histories of excellence in these areas, honoring the exceptional contributions of individuals, teams, and organizations will be key.

Intellus members, leadership, and staff are encouraged to nominate an individual, a collaboration of industry and consultant members, or a group or organization that has made an exceptional contribution over the past year to the field of healthcare insights and analytics in alignment with one of the Intellus pillars.

Nominees will be selected by the Intellus Board Co-chairs, COO, and CFO, with selected winners ratified by the board. Criteria specific to each pillar include:

**Advocacy Award**

- Proactively protecting and preserving the ability of the healthcare insights and analytics community to conduct market research to drive future commercial and clinical decisions
- Championing business analytics and insights across the healthcare industry
- Continually advancing innovative approaches to business insights and analytics
- Ardently advocating for the patient, in providing need-based solutions for better treatment, better access to treatment, better understanding of treatment and treatment instructions, or driving patient-centric thinking within an organization

**Community Award**

- Fostering the Intellus community, and advancing thought leadership in healthcare business analytics and insights within the profession
- Cultivating industry partnerships and collaborations to support Intellus members
- Strengthening professional networks through community engagement
Professional Development Award

- Supporting professional education in cutting-edge technologies and techniques, and addressing the ever-changing challenges in healthcare
- Facilitating employ-ability, displaying passion for assisting others in career management, skill development, training, and certifications
- Championing leadership opportunities within Intellus and the broader industry
- Recognizing young professionals making strides in launching their career

Submit a nomination for the Intellus Impact Awards now >

###

Intellus Worldwide is the birth of two well-renowned industry associations coming together. Collectively, PBIRG (Pharmaceutical Business Intelligence & Research Group) and PMRG (Pharmaceutical Marketing Research Group) have over 100 years of experience in the healthcare marketing research industry. In January 2018, these two organizations joined together to form Intellus Worldwide, Your Association for Healthcare Insights and Analytics. Intellus Worldwide services global manufacturers and service providers representing pharmaceuticals, biologics, medical device and diagnostics, and patients.

For more information about Intellus or the organization’s award programs, visit www.intellus.org or contact Stephanie Reynders, Intellus COO at stephanie@intellus.org. You can also view the 2019 award presentation via the Intellus YouTube.